

## FROST & SULLIVAN COMPETITIVE POSITIONING CHART

Competitive Positioning Chart

Company Name	Growth value Proposition	Global Coverage	Strategic Partner Relationship	Comprehensive Industry Coverage	TEAM research Methodology	Career Best practices Expertise	Research Methodology	Technical research	Economic research	Market research	Competitive research	Custom or research	Best Practices Research	Financial research	Growth consulting	Growth pipeline	Growth Excellence Matrix	Growth Company Ranking
<b>GrowthPartners</b>																		
Frost&Sullivan <b>Management&amp;StrategyConsultants</b>	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
McKinsey&Company	X	X																
Bain&Company	X	X																
BostonConsultingGroup	X	X																
Accenture	X	X																
<b>Accountants&amp;Consultants</b>																		
Deloitte&Touche																		
Ernst&Young <b>InformationConsolidators</b>																		
Dialog		X						X	X									
Thomson		X						X	X				X	X	X			
Reed		X																
Find/Svp																		
<b>Industry focused InformationProviders</b>																		
ARC																		
IMS																		
FreedoniaGroup										X					X			
Gartner <b>TechnicalResearchers</b>		X						X		X		X	X		X			
AberdeenGroup <b>FinancialResearchers</b>									X	X								
Dun&Bradstreet <b>EconomicResearchers</b>										X				X				
Economist <b>MarketResearchers</b>																		
Synovate		X								X		X			X			
AMRResearch								X		X					X			
ABSEnergyResearch										X					X			
Datamonitor		X						X	X	X	X	X		X	X			
EuromonitorInternational		X							X	X					X			
ForresterResearch		X						X	X	X		X	X		X			
YankeeGroup		X						X		X								
<b>EventCompanies</b>																		
IRR																		
MarcusEvans																		
IQPC																		
<b>TrainingCompanies</b>																		
AMA																		

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