

SUMMARY OF INFORMATION ON EACH COURSE

1.	Name of Course	Technopreneur Venture		
2.	Course Code	TTV 2161		
3.	Status of Course [Applies to (cohort)]	Specialisation Core for B.IT Artificial Intelligence Specialisation Core for B.IT Data Communications & Networking Specialisation Core for B.IT I.T. Management Specialisation Core for B.IT Security Technology		
4.	MQF Level/Stage Note : <i>Certificate – MQF Level 3</i> <i>Diploma – MQF Level 4</i> <i>Bachelor – MQF Level 6</i> <i>Masters – MQF Level 7</i> <i>Doctoral – MQF Level 8</i>	Bachelor – MQF Level 6		
5.	Version (State the date of the Senate approval – history of previous and current approval date)	Date of previous version :	June 2012	
		Date of current version :	June 2014	
6.	Pre-Requisite	None		
7.	Name(s) of academic/teaching staff	Leonard Yew Chi Boon Ho Sew Tiep Radziah Shaikh Abdullah		
8.	Semester and Year offered	Trimester 1, Year 2		
9.	Objective of the course in the programme : To expose students to technopreneurship venture through practical means.			
10.	Justification for including the course in the programme : This subject combines IT and business study together to enable students to exploit their technical innovations commercially. Students will be able to have an understanding of how market research, finance, and management underpin the development of entrepreneurial capabilities. Additionally, student will have a basic knowledge of becoming entrepreneurs in future.			
11.	Course Learning Outcomes :		Domain	Level
	LO1	Appreciate the contribution of an entrepreneur to the social and economic development.	Cognitive	2
	LO2	Develop a business argument which is realistic and professional leading to a new venture.	Cognitive	6
	LO3	Relate the skill sets of an entrepreneur with the career of an innovative technologist.	Cognitive	4
	LO4	Appraise strategic planning and ways to manage emerging ventures.	Cognitive	6

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12.	Mapping of Learning Outcomes to Programme Outcomes :								
	Learning Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
	LO1	X	X		X	X			
	LO2				X	X			
	LO3	X	X		X	X			
	LO4	X	X		X	X			
13.	Assessment Methods and Types :								
	Method and Type		Description/Details					Percentage	
	1	Test	Written exam					20	
	2	Practical Assignment	Written					20	
	3	Business Proposal	Report and Presentation					60	
14.	Mapping of assessment components to learning outcomes (LOs)								
	Assessment Components		LO1	LO2	LO3	LO4			
	Test		20		20				
	Practical Assignment		20	25	20	100			
	Business Proposal		60	75	60				
15.	Details of Course								
	Topics					Mode of Delivery (eg : Lecture, Tutorial, Workshop, Seminar, etc.) Indicate allocation of SLT (lecture, tutorial, lab) for each subtopic			
						Lecture		Tutorial	
	Entrepreneurial Revolution Perspective; Challenges; Current Issues and Emerging Trends; Evolution and Myth; Opportunities					2		0	
	Workshop Discussion 1: Environmental Assessment and Marketing Research for a New Venture Environment for New Ventures; Macro View (Economic and Industry Environment); Micro View (Community Perspective); Marketing Concept, Planning, and Stages. Case Study issues					3		0	
	Workshop Discussion 2: Financial Preparation for Entrepreneurial Ventures Importance of Financial Information; Preparing Financial Statement; Capital Budgeting; Break-Even Analysis; Ratio Analysis; Decision Support Systems. Case Study.					3		0	
	Workshop Discussion 3: Developing an Effective Business IT Plan Pitfalls to Avoid in Planning; What is Business Plan?; Benefits of a Business Plan; Elements of a Business Plan; Presentation of the Business Plan. Case Study.					3		0	
	Workshop Discussion 4: Legal Issues Related to Emerging Ventures, Importance of Legal Issues; Patent Protection, Copyright Protection; Trademarks; Bankruptcy Issues and Laws. Case Study.					3		0	

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Workshop Discussion 5: Sources of Capital for Entrepreneurs Debt versus Equity; The Venture Capital Market; Informal Risk Capital. Case Study.		3	0
Workshop Discussion 6: Strategic Planning and Managing Emerging Ventures The Value of Strategic Planning; Implementing Strategic Planning; Venture Development Stages; Building the Adaptive Firm. Case Study.		3	0
Business Plan drafting; Brainstorming session; and Technical and Financial presentation		3	0
Seminar (Guest Speakers) Half-day to a Full-day seminar		5	0
Total		28	0
Total Student Learning Time (SLT)		Face to Face / Guided Learning	
		Independent Learning	
Lecture		28	28
Tutorials		-	-
Laboratory/Practical		-	-
Presentation		2	6
Assignment		-	10
Mid Term Test		2	4
Final Exam		-	-
Sub Total		32	48
Total SLT		80	
16.	Credit Value	2	
17.	Reading Materials :		
	Textbooks		
	1. Kuratko, D.F. (2014). Entrepreneurship: Theory, Process, Practice (9 th Ed). South-Western Cengage Learning.		
	Reference Material (including 'Statutes' for Law)		
	1. Blundel, R. & Lockett, N. (2011). Exploring Entrepreneurship: practices and perspectives. Oxford University Press.		
	2. Hisrich, R.D., Peters, M.P. & Shepherd, D.A. (2013). Entrepreneurship (9th Ed). McGraw-Hill.		
	3. Mariotti, S. & Glackin, C. (2013). Entrepreneurship: starting and operating a small business (3rd Ed). Pearson/Prentice-Hall		
	4. Barringer, B.R. & Ireland, R.D. (2012). Entrepreneurship: successfully launching new ventures (4th Ed). Pearson.		

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Appendix (to be compiled when submitting the complete syllabus for the programme) :

1. Mission and Vision of the University and Faculty
2. Programme Objectives or Programme Educational Objectives
3. Programme Outcomes (POs)
4. Mapping of POs to the 8 MQF domain
5. Summary of the Bloom's Taxonomy's Domain Coverage in all the Los in the format below :

Subject	Learning Outcomes (please state the learning Outcomes)	Bloom's Taxonomy Domain		
		Affective	Cognitive	Psychomotor
ABC1234	Learning Outcome 1			
	Learning Outcome 2			
	Learning Outcome 3			
	Learning Outcome 4			
DEF5678	Learning Outcome 1			
	Learning Outcome 2			
	Learning Outcome 3			
	Learning Outcome 4			

6. Summary of LO to PO measurement
7. Measurement and Tabulation of result for LO achievement
8. Measurement Tabulation of result for PO achievement